



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

TAP17180071

Growthroots **Campus Recruitment – 2017 Batch**

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| Batch | 2017 Batch |
| Website | www.growthrootsworldwide.com |
| Job Title | Senior Consultant - APAC (Sales & Marketing) |
| Eligible Degrees | B.Tech or MBA |
| Eligible Branches | Any Stream Can apply |
| Eligibility Criteria | No cut off % |
| Location | Delhi NCR |
| Compensation (CTC) | <p>3.5 annually + Quarterly/Monthly incentives as per policy+ attractive yearly incentive (International company paid holidays/ equivalent)</p> <ul style="list-style-type: none"> • 5 days week culture • International exposure • Faster promotions based on performances. • Sales support from companies aggressive marketing plan ATL and BTL |
| Roles & Responsibilities | <p>We are looking for a competitive and trustworthy Senior Consultant - APAC (Sales & Marketing) - for Domestic and Global business to help us build up our business activities. She will be responsible for discovering and pursuing new sales prospects and maintaining customer satisfaction.</p> <p>The goal is to meet and surpass the company's expectations to drive rapid and sustainable growth.</p> <p>Person will be taking responsibility of Sales /Marketing / Events planning (Upcoming - Growth Walk TM, Growth EX Talks and GAP Academy)/Business Coordination.</p> <p>Actively seek out new sales opportunities through cold calling, networking and social media to national and international clients.</p> <p>Set up meetings with potential clients and achieve sales revenue</p> |

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| | <p>targets.</p> <p>Prepare and deliver appropriate presentations on products/ services.</p> <p>Create frequent reviews and reports with sales and financial data</p> <p>Represent company on various marketing forums , exhibitions or conferences</p> <p>Negotiate/close and handle deals.</p> <p>Collaborate with team to achieve better results</p> <p>Work closely with Director APAC for setting up new company's Branding and Business Events.</p> |
| Other Desired Skills / Competencies | <p>Only Female candidate can apply.</p> <p>Proven experience in sales and marketing will be added advantage.</p> <p>Learning bent of mind and able to reflect in the work.</p> <p>Excellent knowledge of MS Office</p> <p>Thorough understanding of marketing and negotiating techniques</p> <p>Fast learner and passion for sales.</p> <p>Self-motivated with a results-driven approach & ambitious.</p> <p>Aptitude in delivering attractive presentations to CMOs /CEOs/ MDs and open to learn.</p> <p>Proficient in English speaking and writing.</p> <p>Open to travel local / domestic as required initially it will be local only.</p> |
| Documents Required | Resume, Valid ID Proof, Photo Copies of all mark sheets |
| How to Apply? | <p>Interested and Eligible students need to send their resumes to hkumar9@amity.edu latest by 27th Sep 17</p> <p>Subject Line of mail - Applying for Growthroots</p> |

My Best Wishes are with you!

Dr. Ajay Rana
Advisor